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Ajisen (China) Holdings Limited 味千(中國)控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock code: 538)

CHANGING TO BI-ANNUAL FINANCIAL RESULTS REPORTING

The board of directors of Ajisen (China) Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") announces that the Company will cease to voluntarily announce and publish unaudited operational statistics of each financial year going forward.

The Board considered that changing to bi-annual financial results reporting will allow the Group's management to focus more on operations and development of the core business activities, reducing administrative burden of publishing unaudited operational statistics. The Board believes that a bi-annual financial results reporting would facilitate investors to consider a more appropriate timeline on performance, strategic deployment and development trend of the Group and that the interests of the shareholders of the Company will not be compromised.

The Company will continue to announce and publish its half-yearly and annual financial results in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board Ajisen (China) Holdings Limited Poon Wai Chairman

Hong Kong Special Administrative Region, 17 October 2023

As at the date of this announcement, the Board comprises Ms. Poon Wai, Mr. Poon Ka Man, Jason and Ms. Minna Ng as executive Directors; Mr. Katsuaki Shigemitsu and Mr. Yew Yat On as non-executive Directors; and Mr. Lo Peter, Mr. Jen Shek Voon and Mr. Wang Jincheng as independent non-executive Directors.