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Ajisen (China) Holdings Limited

味千(中國)控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 538)

UNAUDITED OPERATIONAL STATISTICS FOR THE SECOND QUARTER ENDED 30 JUNE 2023

The board of directors of Ajisen (China) Holdings Limited (the "Company", together with its subsidiaries, the "Group") announces the following operational statistics of the Group's restaurant business in the People's Republic of China for the three months ended 30 June 2023.

The operational statistics of the Group's restaurant business for the three months ended 30 June 2023 are as follows:

	For the three months ended
	30 June 2023
	(% of YoY Note 1 change)
The Group's restaurant business same store sales (RMB)	+45.3% Note 2
The Group's restaurant business sales (RMB)	+73.0% Note 2

Notes:

- 1. YoY: year-on-year growth rate, as compared to the same period of last year.
- 2. The year-on-year change increased significantly due to the low base effect, the sales decreased in the same period last year as a result of the COVID-19 pandemic.

Potential investors and shareholders of the Company are reminded that the above operational statistics have not been reviewed or audited by the Company's independent auditors. Differences may arise between such statistics and the data disclosed in audited report due to review and audit adjustment. Potential investors and shareholders of the Company should exercise caution when dealing in the shares of the Company.

By Order of the Board **Ajisen (China) Holdings Limited Poon Wai**Chairman

Hong Kong Special Administrative Region, 12 July 2023

As at the date of this announcement, the Board comprises Ms. Poon Wai, Mr. Poon Ka Man, Jason and Ms. Minna Ng as executive Directors; Mr. Katsuaki Shigemitsu and Mr. Yew Yat On as non-executive Directors; and Mr. Lo Peter, Mr. Jen Shek Voon and Mr. Wang Jincheng as independent non-executive Directors.